

# Exhibitor Opportunities

TECHNOLOGY AFFINITY GROUP 2018 ANNUAL CONFERENCE  
NOVEMBER 5–8, 2018 | TUCSON, AZ | TAGTECH.ORG



## Introduction

TAG 2018 (November 5–8 in Tucson, AZ) is the capstone event for #PhilanthropyTech, attracting leaders and influencers from our country's most engaged private and community foundations. As a valuable partner or provider to our member philanthropies, you are invited to participate by purchasing space in our exhibitor hall, open throughout the conference.

The TAG Conference offers two ways to reach our attendees:

- As an exhibitor
- As a sponsor for key conference events

This document presents exhibitor opportunities. For information on conference sponsorship, see: <https://bit.ly/2KXy13z>

Exhibitor packages offer the unique opportunity to share your latest technologies, promote initiatives, and develop business relationships with attendees. You will gain valuable exposure to attendees in the philanthropic community in the months before, during, and after TAG 2018.

### 2018 UPDATE

**We're pleased to share that the Exhibit Hall this year will be situated in a high-traffic location, in the foyer adjacent to the Grand Ballroom where all meals and general sessions occur.**

For TAG2018, there are only 20 available exhibitor booths available on a first-come, first-serve basis. Register for an exhibitor booth at: <http://www.tag2018.org/exhibitors.html>.

## Conference Location

[The Westin La Paloma Resort & Spa](#)  
3800 E Sunrise Dr., Tucson, AZ 85718  
(520) 742-6000

## Exhibitor Policies

Organizations who wish to purchase an exhibitor package must meet one (1) of the following criteria:

- Are a vendor or consultant to nonprofits
- Are a TAG member
- Are a presenter

Additionally, the following policies apply to all exhibitors at TAG2018.

*Attendance is Limited to 3 Staff per Exhibitor.*

Because TAG is designed as a collegial learning and networking environment for private and community foundations, we strive to ensure that foundation members comprise the majority of conference attendees. Therefore, TAG partners, providers, and exhibitors are limited to a maximum of 3 staff per company or organization. All team members onsite at the conference must have purchased a registration. Tickets include access to all TAG conference events (keynote breakfast, plenaries, breakouts, meals, and all other events). **Unfortunately, there are no exceptions.**

### SPECIAL NOTE

**Organizations who choose to become a conference SPONSOR are provided with one (1) complimentary registration, enabling them to bring four (4) attendees total. For information on conference sponsorship, see: <https://bit.ly/2KXy13z>**

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## Solicitation is Limited to Exhibitor Hall.

To facilitate a supportive learning community, our members have asked that exhibitors refrain from soliciting funds or business during the conference, except when you are in the Exhibitor Hall. We appreciate your understanding and support in creating a high-value learning and networking environment for TAG members at our annual conference. We look forward to working with you to create an exceptional experience.

## The Exhibitor Package

The Exhibit Hall will be open throughout the TAG2018 Conference, beginning Tuesday morning at 10:30 am and ending Wednesday at 5:00 pm.

The exhibitor package includes:

- Complimentary attendance to all conference keynotes, sessions and meals
- One 6' x 30" table with two chairs
- Exhibitor information in the digital conference guide and mobile app
- Wireless Internet access
- Standard power strip
- Exhibitor name badge

Exhibit size requirements include:

- Exhibits must fit within the space behind the exhibitors 6' x 30" table and not obstruct adjacent exhibitor space or any walkway or door.
- Large exhibit displays measuring more than 6 feet wide (72") are not allowed.
- Banner stands measuring more than 36 inches wide are not allowed.

## Exhibitor Package Fees and Registration

TAG Member	Non-Member
\$995 ( <i>non-refundable</i> ) Full Exhibitor Package for Primary Attendee*	\$1,445 ( <i>non-refundable</i> ) Full Exhibitor Package for Primary Attendee*
Additional attendee tickets (max. 2) will be standard price.  Before 9/30/18: \$695 After 9/30/18: \$795	Additional attendee tickets (max. 2) will be standard price.  Before 9/30/18: \$895 After 9/30/18: \$995

\* Lodging is NOT included. Reserve rooms early for greatest availability. Be sure to mention the **Technology Affinity Group Room Block** for a nightly rate of \$194 pending availability. Rooms must be booked by October 5, 2018.

### How to Register

20 exhibitors will be accepted on a first-come, first-serve basis.

Register as an exhibitor for TAG2018 (Opens July 15th):

1. Visit [tag2018.org/exhibitors](http://tag2018.org/exhibitors) and complete the registration form.
2. For "Attendee Type," select **Exhibitor**.
3. To add additional attendees during registration, click **Save & Add Another Attendee**.
4. For each new attendee (max 2 additional, for a total of 3), select **Attendee** as "Attendee Type" and complete the form.
5. When you have added all attendees and are ready to remit payment, select **Save & Finalize Registration**.
6. Remit full payment. (NOTE: Attendees beyond 3 total per exhibitor will be issued a refund for extraneous registrations.)

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## Exhibitor Cancellation and Refund Policy

### *For Exhibitor Packages:*

Exhibitor Package registration fees are **NOT** refundable.

While the **primary** Exhibitor Package registration fees are NOT refundable, you may transfer the registration to another staff member at the same organization by emailing [jeff@tagtech.org](mailto:jeff@tagtech.org) with details about your request.

### *For Individual Attendee Registrations:*

**Before October 5, 2018:** Cancellation requests for a maximum of 2 individual registrations will be accepted for the cost of conference attendees' registration fee **less a \$50 processing fee**.

**After October 5, 2018:** Due to financial obligations incurred by TAG, we are unable to refund registrations AFTER October 5, 2018. After October 5, 2018, you may transfer your registration to another person in lieu of a refund.

To request a refund or transfer, please contact Jeff Brandenburg at [jeff@tagtech.org](mailto:jeff@tagtech.org), or 415-626-1487.



# Exhibit Hall

Arizona Ballroom Foyer

